



"Families, Welcome" at NH Hotel Group

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NH Hotel Group knows that travelling with young children can be a challenge for the whole family. That is why "Families, Welcome" aims to ensure that the only thing that families need to worry about on their holiday is having fun. The "Families, Welcome" hotels in NH Hotel Group now also offer the Group's well-known Brilliant Basics for children, including high-quality cots and highchairs, and TV channels, so that the whole family can enjoy some time relaxing in their room.

For the company, children are a priority when staying at one of their hotels. Therefore, family rooms at "Families, Welcome" hotels offer early check-in and late check-out, so that young children don't have to be woken up just to leave the hotel, as well as room service offering special menus for little ones on request and Nico & Hanna amenity kits, which come complete with shampoo, shower gel, body milk and wet wipes, as well as a comb and a sponge.

As part of NH Hotel Group's commitment to promoting a healthy diet, the breakfast rooms in "Families, Welcome" hotels offer a Kids Corner and a unique selection of wholesome, high-quality food for children's breakfast. In addition, families staying at any of the Group's family friendly hotels have 24-hour family assistant available, who can provide them with all the information they need for their holiday, from the best family-friendly restaurants to activities they can do as a family.

NH Hotel Group has almost 300 "Families, Welcome" hotels across 19 countries in Europe, America and Africa, under its four brands: NH Collection, NH Hotels, Hesperia and nhow.

The promise of the Group's family friendly hotels comes complete with the fun characters Nico and Hanna, designed to appeal to guests in two age ranges: three to six years of age and seven to 12 years of age. With Nico and Hanna, NH Hotel Group aims to promote the importance of a balanced diet among its younger guests, and put healthy nutritious food centre stage. With this in mind, hotels will be using posters in breakfast areas, encouraging youngsters to balance their breakfast with the many healthy foods available at the buffet. It will also provide them with crockery, cutlery, napkins, tablecloths and bibs that show Nico and Hanna sharing fun times with other children of different nationalities.

To make their holiday more entertaining and also make travel much easier for the parents, NH Hotel Group has created two types of activities, one for children age three and over, and another for children age seven and over. These activities will provide the Group's younger guests with games, highlighting the need to give priority to choosing healthy foods in their diet, along with some activities helping them learn about the gastronomic diversity of numerous countries and others helping them develop their intellectual capacity. The latest offer from NH Hotel Group for travelling families has its own landing page setting out the full "[Families, Welcome](#)" offer.

[NH Hotel Group](#) is a world-leading urban hotel operator with close to 400 hotels and almost 60,000 rooms in 31 markets across Europe, the Americas and Africa, including top city destinations such as Amsterdam, Barcelona, Berlin, Bogota, Brussels, Buenos Aires, Düsseldorf, Frankfurt, London, Madrid, Mexico City, Milan, Munich, New York, Rome and Vienna.